Prominent South Carolina Law Firm uses ScormFly to Elevate Training and Produce Content in a Fraction of the Time.

CAMPAIGN BENEFITS

Faster production of high quality learning content with added learner engagement over an array of platforms.

Ability to ensure compliance by pausing the content and prompting the learner to verify they are still watching.

Ability to divide large videos into chapters or segments and ScormFly will automatically bookmark where a learner left off.

Profiscience

Overview

With nearly 1,000 attorneys, a prominent South Carolina Law Firm saw a shift to remote learning as the work from home landscape continues to increase. As a result, departments within the firm began requesting the video production team take seminars, webinars, and training videos and produce and upload them for easy consumption. The firm purchased Profiscience's video conversion and streaming platform, ScormFly, easily converting media files into a SCORM compliant format to meet the increased demand. By using ScormFly, the firm has since met the demand for videos, freed up staff for more pressing projects, and ultimately saved money.

A global increase in a remote workforce has changed how law firms manage their employee training. What was once in person is now virtual. The need for publishing videos and tracking usage and compliance has become commonplace. The firm needed an easier way to produce eLearning videos. The firm was already using UniversitySite, an LMS used by many firms across the country and around the globe. UniversitySite offers many different extensions to add functionality. They sought out ScormFly, a video conversion and streaming platform also made by Profiscience, which easily converts videos to the SCORM conformant eLearning standard. Knowing they had to get the firm's upper management to support and fund the project, they created a video to inform its decision-makers of the need and the ScormFly solution.

ScormFly Extension

🔊 Solution

The firm's staff spent days on video production projects that only took hours using ScormFly. ScormFly easily converts Zoom meetings, Microsoft Teams meetings, webinars, and screencasts to an eLearning format. With ScormFly, they can upload and distribute large files quickly and easily without the need for any eLearning authoring tools or expertise. In addition, they can track usage and ensure viewers watch the entire video when necessary. When viewers are interrupted, they can continue later without scrolling or guessing where they left off, even from another device, phone, or iPad.

📹 The Product

ScormFly is a video conversion tool frequently used for compliance videos, including CLE, CPD, and more, because it can track whether or not users watch the entire video. It can pause periodically during playback to ensure users are present and attentive. ScormFly makes it easy to convert media files into a SCORM compliant format so that UniversitySite can track playback for compliance purposes. ScormFly can create chapters within videos and sync PowerPoint slides with videos. ScormFly optimizes videos for streaming over a global content delivery network.